

Cheesy News

Volume2, Issue 1

April 2009

This Month's quote:

If you find it in your heart to care for somebody else, you will have succeeded.

-Maya Angelou

More Random Trivia

This is for those of you that haven't been participating in our weekly trivia contest. These are the questions that we have asked so far:

- What was the first state to give women the right to vote? Wyoming
- How many ridges around the outside edge of a US dime? 118
- Which planet spins in the opposite direction of all the others? Venus
- In which country is kite flying a professional sport? Thailand
- Which US city consumes the most lime flavored JELLO? Salt Lake City, Utah

Don't forget, I post the questions on the blog, www.cheese-corner.net, so you can Google the answer before you come in. Do we know how to run a trivia game or what?

Going Green

Everyone says it. Is it a fad? Is it a ploy? Is it possible? I'm here to tell you that it isn't easy! I have wanted to "greenify" the Cheese Corners for quite some time and it's really hard!

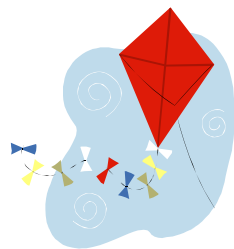
I don't like to whine about it but I'm kind of a busy person. (That is not meant to diminish the importance of sustaining our environment!) So I thought, why not contact some experts that "do" just that. Well, the environment is VERY important to me but I don't have a spare \$2000 for the Green Restaurant Association. So I'm back to trying to get it done on my own.

After attending the Wisconsin Restaurant Expo, I

contacted the Focus on Energy people and started on their recommendations. So we have checked all the light bulbs to make sure that they are the most efficient available and we have a stock of the best ones waiting for when one of the old, inefficient ones dies. We have a listing of what to look for in a new appliance that we will use if one of ours gives up the ghost. The water conservationists suggested micro-fiber mops so I visited our friends at Ace and bought some for the La Crosse store. (Most of the staff hate them so don't tell the girls in Viroqua what's in store for them!) These mops use a fraction of the water and chemicals that string mops use.

Since we already recycle everything that we can, next in my mind was eco-friendly packaging for our carry out items. Our main distributor dug to find a recycled tissue to wrap our subs in....then they discontinued it. I asked about compost-able soup containers and not only are they ridiculously expensive, but they really don't do any good if they are put into a plastic garbage bag and thrown into a landfill. And we don't have any land for a compost pile.

Issues like these seem to be prevalent. But I do not give up and we will get better a little at a time-but your suggestions would help!
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Free Kites!

April is National Kite Month.

YEAH!! I know that you are all very excited about this! But it gets better-all during April, children 10

and under can get a free kite! Any child that comes into either of the Cheese Corners will receive a free kite with their accompanying adult's \$5.00 minimum purchase. Keep in mind, we do not condone snatching random chil-

dren just for a free kite-even though they are pretty tie-dye kites, it's not worth abduction! So now we can tell all our favorite guests to go fly a kite! (You had to have known that one was coming!)

THE CHEESE CORNER

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Viroqua, WI 54665

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La Crosse, WI 54601

Phone: 608-637-7779(Viroqua)

608-782-7779(La Crosse)

E-mail: orders@cheese-corner.com

\$2 off your next 14" pizza.

Any flavor!

This is a good excuse to try something new!

Not good with any other offer Offer expires May 1st



Because Ours Are Better!

We're on the Web!

www.cheese-corner.com

“Who Cuts Your Cheese?”

(The slice from both stores!)

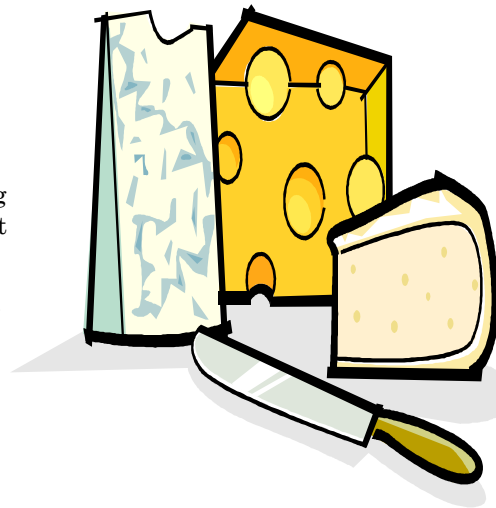
Viroqua-

+Ask us about our fundraising option. It's quick and easy and gives your contributors a delicious, fresh and locally made pizza...that you don't have to deliver to them! (Available and redeemable at both stores.)

+The Viroqua store stopped running soup this month. Sorry-we'll start it up again in the fall.

+We've got great, new buns! Everyone needs to try the fantastic Sun-dried Tomato Basil buns (at both stores). They are awesome all by themselves and even better on an Italian, a Chicken Philly, a Turkey Trio, a Veggie Melt, a Hot Ham.....

+Did you know that we carry ridiculously yummy pasta salads? Nope, didn't think you did. You should try one.



La Crosse-

+Congratulations to Alyssa! She turned 16 and got her drivers license all in two days! Waaa-hooo!

+Congratulations to Kassie and the lucky Viterbo University and it's volleyball team for Kassie's brilliant college career!

+So now we're going to try "Dirty Rancher Thursday." On Thursdays, only at the La Crosse store, you can come in and get fresh made coleslaw that is made that morning with U-Bake's coleslaw mix. Choose to have it in a dish or use it to "dirty" your Rancher!

+The La Crosse Cheese Corner has FREE Wireless Internet!

+Rumor has it the Shelby Mall will soon be full! Find out what's coming.