

# Cheesy News

Volume 1, Issue 10

January 2009

## *This Month's quote:*

What lies behind us and what lies before us are tiny matters compared to what lies within us.

-Oliver Wendell Holmes

## Random Trivia

Did you know:

- Giraffes have the same amount of vertebrae in their necks as humans. We both have seven-theirs are just bigger.
- Time magazine's man of the year for the year 1939 was Adolf Hitler.
- Leonardo da Vinci could write with one hand and draw with the other, simultaneously.
- The first album to ever be released in CD format was Billy Joel's 52nd Street, in 1982.
- 1 in 5000 north Atlantic lobsters are born bright blue.
- The word "nerd" was coined by Dr. Seuss in the book "If I Ran the Zoo."

So now you know!

## Welcome to the New Year!

How tired are you with all the negative media?!? I'm so sick of hearing how awful everything is! I don't think we should beat the horse any more! It's dead.

That's not to say that I think our economy is peachy and I am definitely not trivializing the plight of any of our friends or family that have lost their jobs or homes due to economic difficulties. I am saying that, as a subscriber to the positive thinking way of life, I don't know how much more I can stand to hear about it. I am realistic enough not to bury my head in my rose-colored glasses and while away the hours on my slow boat to China. But a spoon full of sugar helps the medicine go down and

you get more with honey than you do with vinegar. So I guess I will just choose to whistle as I work and not listen to all of this gloom and doom. (I promise not to use any more clichés!)



Really though, I just don't think it does us any good to focus on the negative. We need to accentuate the positive and don't step on Mr. In-Between. (That promise didn't include song lyrics!)

But seriously, here is what we can do for you. We will continue to provide a place for you to come, see a smiling face, laugh at us because we are all nuts, read our silly newsletter that contains NO NEGATIVITY, and get some great food and service.

And remember, "You are good enough. You are smart enough. And, gosh darn-it, people at the Cheese Corner like you!"

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Hopefully, your holiday season was fantastic and, thankfully, it is now over. Thank you for being our guests in 2008 and we look forward to seeing you in 2009!

## Do You Blog?

I'm just really proud of our technological efforts! You really listened last month about the delicious wrap-etizer trays so now I'm giving another shout out. I have been keeping up with the blog-adding little tidbits that strike

my fancy. And, for all of you facebook-ers, if you aren't a member of the "Who cuts your cheese?" group then perhaps you should re-evaluate your friend list.

We also added photo

frames to both stores so that you can literally see the fantastic things that we offer.

(But really, I don't want to continue to blog to myself-I need someone to talk to!)

## THE CHEESE CORNER

323 South Main Street  
Viroqua, WI 54665

4320 Mormon Coulee Rd  
La Crosse, WI 54601

Phone: 608-637-7779(Viroqua)

608-782-7779(La Crosse)

E-mail: [orders@cheese-corner.com](mailto:orders@cheese-corner.com)

**\$3 off your order of \$15 or  
more!**

**We just want you to come see us this winter!**

*Not good with any other offer Offer expires February 14th*



*Because Ours Are Better!*

**We're on the Web!**

**[www.cheese-corner.com](http://www.cheese-corner.com)**

## “Who Cuts Your Cheese?”

(The slice from both stores!)

### Viroqua-

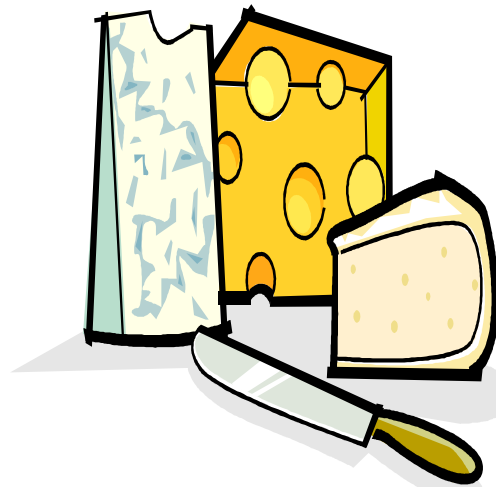
+We're so sorry to hear the news of NCR closing. Our thoughts are with the employees and their families.

+Come see what we have to offer by checking out our new photo frame in the store.

+R&D is working on a taco pizza. Look for it's unveiling in February! (This one's for you, Jaime!)

+We are doing Rock/Paper/Scissor Monday in Viroqua and La Crosse! Shoot against us to see if you can receive 10% off!

+We added a Rueben pizza to the menu! It is fantastic! All the things you love about a Rueben put on a pizza crust. (Both stores)



### La Crosse-

+Remember that 42" HD Toshiba- I'm sorry that none of you won it! It went to the home of a digiCOPY customer. (I forget what her name is. Sorry!)

+There is a new photo frame at the La Crosse store as well so that you can see how pretty our cheese trays and other things are!

+Don't forget our fundraising option at the La Crosse store-we have a lot of space for you to raise funds!

+RPS Mondays start this month. Can you best our crew?

+Does anyone want to buy an Ace Hardware store? Our neighbors are for sale. But here is the deal, if you buy the store you have to keep the staff because we love them!