

Cheesy News

Volume2, Issue 2

June 2009

This Month's quote:

You don't get to choose how you're going to die. Or when. You can only decide how you're going to live.

-Joan Baez

Favorite summer activities at the Tryggestad household

- Hangin' at the beach
- Badmitton
- Bocce ball
- Reading a book outside (this one is Tina's favorite)
- Erickson pool (this one is Emma and Andi's favorite)
- Summer softball
- Frisbee
- Catch
- Lasso golf
- Eating outside on the deck
- Grillin' out (this one is Lance's favorite)
- Strolling in Riverside park

Enjoy your summer!

1st Annual Shelby Mall Neighborhood Block Party!



Everyone has to come to our party! On Saturday, June 27th, our little hood wants to celebrate summer. We plan on going all out!

The La Crosse firefighters Local 127 will be manning a dunk tank and giving the proceeds to the Red Cross. There will be a Child ID station to help everyone with child safety. We have live entertainment throughout

the day including a performance from the La Crosse Dance Centre, the Westby Summer Big Band, and performances by two local groups, Abby Lane and Danny G. & the O'Flarety's.

The Cheese Corner will be baking our world famous pizzas and selling them by the slice, also donating proceeds to the Red Cross. U-Bake will be selling their phenomenal ice cream sandwiches and all the rest of the stores up and down the mall will be pulling out all the stops as well. There is a raptor bird demonstration at Wild Birds Unlimited (inside) at 1:30 and, of course, there will be awesome



sales to be had behind, and outside, every door.

Kids can come see what the inside of a firetruck looks like, and the La Crosse PD has promised a visit from one of their K-9 Units. Hopefully you've never seen the inside of an ambulance, but you may get your chance at our party! Tri-State ambulance will be there, too!

See, you've GOTTA come! Everybody's doin' it!!!

Support our Cheesy Walkers

We're going to ask all of you for yet another favor. Please support our Relay for Life team! Cole's Cheesy Crew will be walking in the La Crosse Relay on July 31st. We are currently sporting donation jars at both stores and the La Crosse store has paper suns and

moons to put your name on for \$1.

We have a lot of people in our crew that have been touched by cancer. Carol is a two-time survivor, Tonie's brother had leukemia, I lost my Papa Cheese, and who doesn't know someone that's

fighting? Help us fight, too!



THE CHEESE CORNER

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La Crosse, WI 54601

Phone: 608-637-7779(Viroqua)

608-782-7779(La Crosse)

E-mail: orders@cheese-corner.com

\$3 off your purchase!

\$15 minimum purchase-there is no maximum purchase. :)

Not good with any other offer Offer expires July 15th



Because Ours Are Better!

We're on the Web!

www.cheese-corner.com

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“Who Cuts Your Cheese?”

(The slice from both stores!)

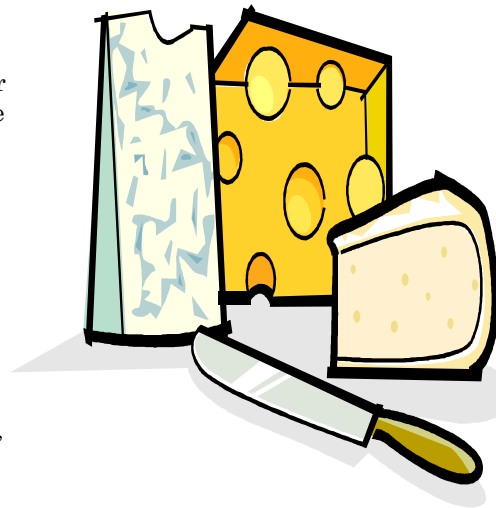
Viroqua-

+Ask us about our fundraising opportunities. They're quick and easy and gives you contributors a delicious, fresh and locally made pizza...that you don't have to deliver to them! (Available and redeemable at both stores.)

+Trivia started back up this week as well as the re-introduction of the newsletter. Don't forget to read it in the blog before you come in so you already know the answer!

+There is a feedback option on the website-use it! We want to know how we're doing. The good, the bad, and the ugly! Help us fix our problems and celebrate our successes!

+Yet again, the Viroqua girls didn't give me any little tidbits to add to this section. Sometimes they are so helpful!



La Crosse-

+We've had a ton of birthdays at the La Crosse store in May and June. Come in and wish someone a Happy one and, chances are, they were one of the celebrants!

+Congratulations Hannah and Kasie our first ever Cheese Corner high school grads! We are so proud of you and we can't wait to see your futures!

+Still loving Rock/Paper/Scissor Monday and Dirty Rancher Thursday at the La Crosse store. Are you?

+The La Crosse Cheese Corner has FREE Wireless Internet!

+Welcome to Wild Birds Unlimited as our new neighbor. Welcome to the hood!