

Cheesy News

This Month's quote:

There is only one way to happiness and that is to cease worrying about things which are beyond the power of our will.

-Epictetus

Ahhhh, Wisconsin...

Just a short list of Wisconsin-isms.

- It's perfectly acceptable to wear green with bright yellow.
- As many times as we've all heard it, there really are two seasons: Winter and road construction.
- You might have to switch from 'heat' to 'A/C' in the same day. (Maybe even back again!)
- Your children's Halloween costumes need to accommodate for a snowsuit.
- We take excellent cheese for granted-did you know that they can't get good cheese in places in Iowa? It's right next door!

Here's to all of you out there that love Wisconsin as much as I do!

A Big, Fat, Cheese Corner Thank You!!!

Hopefully all of you know how much you are appreciated by all of us at the Cheese Corners! I'm not talking about right now in our current times but in all times. Our guests are by far the greatest guests of any restaurant/deli/sub shop around!

You know the level of quality you will get in our stores and you understand that there are no \$5 foot-longs here, and yet you still visit us. You know that we most likely know your name, and maybe that of your whole family, and that you will get picked on, teased or verbally harassed, and yet you still visit us. You know the conditions of our less than stellar park-

ing lot and miniscule dining and food prep area in our Viroqua location, and yet you still visit us. You know that our La Crosse location still suffers growing pains in the form of staff turn-over and unpredictable busy times that cause less than instantaneous service, and yet you still visit us.

For all of these things and more, we thank you a thousand times over!

In return for your loyalty, and even your recommendations, we will continue to strive for an experience that you will want to repeat. We keep the coolers stocked with dozens of fresh, Wisconsin cheeses, extremely high quality deli meats

and the freshest of vegetables. And all of these things we will slice fresh daily. We will continue to find yummy new sandwich offerings so that your visit can always be something new and we will never lose sight of tradition so that your visit can always be the same if that's the way you roll. We will always do our best in every aspect of service and we ask that you always let us know when we fall short-we need to know about problems before we can fix them.



So, once again, thank you so very much!

Pizza Fundraisers

We now have a better way for your group to raise funds! Just recently we expanded our Take and Bake Pizza selections and we would like to help local organizations make some money. Our plan is for your members to sell coupons for our phenome-

nal pizzas that have our phone numbers, Viroqua and La Crosse, on them. When they want their pizza, they call us, we make it fresh and they pick it up! It's as easy as that. Your group only pays for the coupons you sell. And your group

doesn't have to distribute the product later.

Your supporters get a great product, at a good price, from a local business and your group reaps the reward!

THE CHEESE CORNER

323 South Main Street
Viroqua, WI 54665

4320 Mormon Coulee Rd
La Crosse, WI 54601

Phone: 608-637-7779(Viroqua)

608-782-7779(La Crosse)

E-mail: orders@cheese-corner.com

One free soda with every whole
sub purchase.

Here's where I say something corny like
"March on in!"

Not good with any other offer Offer expires April 15th



Because Ours Are Better!

We're on the Web!

www.cheese-corner.com

"Who Cuts Your Cheese?"

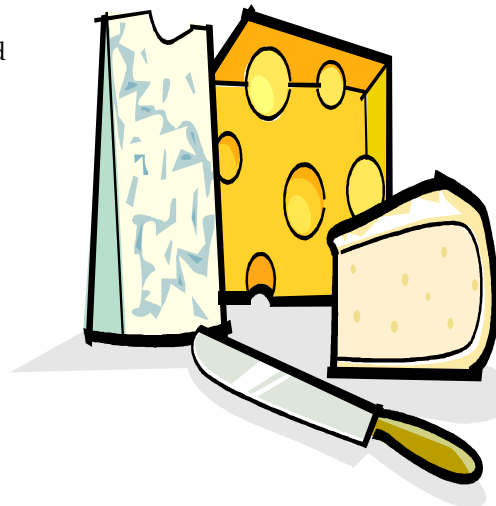
(The slice from both stores!)

Viroqua-

+We've started a weekly trivia game in both stores. Here's how it works: Go to our blog (<http://cheese-corner.net>) over the weekend and find out what the question is and what the prize is. Then Google the answer and come in and enter. Awesome game, huh? We'll pick one winner from the correct answers.

+I'm going to mention the website again. ALL of our information is there, including all of our menus. There is also a spot to sign up for our email list. Each week we email the soup and specials list. www.cheese-corner.com/

+I couldn't get the girls in Viroqua to give me any good tidbits so there isn't really a lot of good stuff to say!



La Crosse-

+Don't miss the Central High Senior Art Show! Opens March 13th and runs through the end of the month. Go tell Hannah how awesome she is!

+Congratulations on a fantastic season to Kassie and her teammates on the Aquinas basketball team! We love you!

+The La Crosse store has been experimenting with a new sandwich variation. We've taken the Rancher (Chicken, bacon, BBQ sauce, ranch dressing, mushrooms, onions, peppers and cheddar cheese all toasty) and for \$.75 we add cole slaw. Welcome the Dirty Rancher! Come let us know what you think!

+Don't forget to check the blog to see what's going on. <http://cheese-corner.net/>